



The Key to reading SUCCESS

The Ladybird Key Words Reading Scheme

There have been countless reports that children make exceptional progress with the Ladybird Key Words Reading Scheme. The complete scheme consists of 36 titles (a, b and c readers) plus 2 picture dictionaries and 6 workbooks. There is also a teacher's handbook entitled *Teaching Reading*.

The learner starts with book 1a. He/she then reads 1b and 1c. 2a follows, then 2b and 2c and so on, until at the final stage he/she reads 12a, 12b and 12c. *Phonic teaching starts in book 4c and continues through the c books until 11c.*

Key Words supplementary material includes Reading Games, Wall Pictures, Flash Cards, Comprehension Cards, and Cassettes.

Also linked with the scheme are 6 Key Words Easy Readers:

- Book 1 *The Record Breakers*
- Book 2 *Danger Men*
- Book 3 *A First 'Do You Know' Book*
- Book 4 *A Second 'Do You Know' Book*
- Book 5 *A Third 'Do You Know' Book*
- Book 6 *Some Great Men and Women*

A free explanatory booklet on the use of the Ladybird Key Words Reading Scheme is available from the publishers
LADYBIRD BOOKS LTD Loughborough Leicestershire England

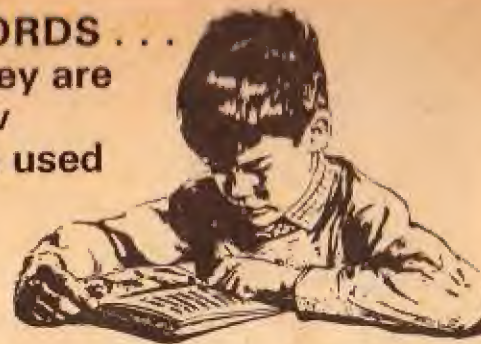
Look at this

1b



Key Words Reading Scheme

KEY WORDS . . .
what they are
and how
they are used



Some of the words in the English language are used much more frequently than others. These words which appear more frequently can be called Key Words.

Research shows that twelve of these Key Words make up one quarter of all those we read and write. One hundred of them form half, and three hundred about three-quarters, of the total number of words found in juvenile reading. *Reading skill is accelerated if these important words are learned early and in a pleasant way.*

The Ladybird Key Words Reading Scheme is based on these commonly used words. Those used most often in the English language are introduced first — with other words of popular appeal to children. All the Key Words list is covered in the early books, and the later titles use further word lists to develop full reading fluency. The total number of different words which will be learned in the complete reading scheme is nearly two thousand. The gradual introduction of these words, frequent repetition and complete 'carry-over' from book to book, will ensure rapid learning.

The full colour illustrations have been designed to create a desirable attitude towards learning — by making every child *eager* to read each title. Thus this attractive reading scheme embraces not only the latest findings in word frequency, but also the natural interests and activities of happy children.

Each book contains a list of the new words introduced.

W MURRAY, the author of the Ladybird Key Words Reading Scheme, is an experienced headmaster, author and lecturer on the teaching of reading. He is co-author, with J McNally, of Key Words to Literacy — a teacher's book published by The Schoolmaster Publishing Co Ltd.

THE LADYBIRD KEY WORDS READING SCHEME has 12 graded books in each of its three series — 'a', 'b' and 'c'. As explained in the handbook *Teaching Reading*, these 36 graded books are all written on a controlled vocabulary, and take the learner from the earliest stages of reading to reading fluency.

The 'a' series gradually introduces and repeats new words. The parallel 'b' series gives the needed further repetition of these words at each stage, but in a different context and with different illustrations.

The 'c' series is also parallel to the 'a' series, and supplies the necessary link with writing and phonic training.

An illustrated booklet — *Notes for using the Ladybird Key Words Reading Scheme* — can be obtained free from the publishers. This booklet fully explains the Key Words principle. It also includes information on the reading books, work books and apparatus available, and such details as the vocabulary loading and reading ages of all books.

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BOOK 1b

The Ladybird Key Words Reading Scheme

Look at this

by W MURRAY

with illustrations by
J H WINGFIELD



Ladybird Books Loughborough

Jane and Peter.

x

Jane and Peter



Peter and Jane



I like Peter
and Jane.

I like



Jane likes Peter
and
Peter likes Jane.



Peter and Jane
like the dog.
I like the dog.

the The dog



Peter likes trees
and
Jane likes trees.

trees



A shop.
I like shops.

A a shop shops



Jane is in
a shop
and
Peter is in
a shop.

is in



Here is a ball
in a shop.
Jane likes
the ball.

Here here ball



Jane has
the dog
and
Jane has
the ball.

has



The dog has
the ball.

The dog likes
the ball.



26

Jane has
a shop.
Here is
Jane's shop.



The shop
has toys.
Jane's shop
is a
toy shop.

toy toys



Here is
a toy dog
in Jane's shop



Here is
a tree
in Jane's shop.



Peter is in
Jane's shop.
The dog is in
the shop.



Here is Peter
and
here is Jane.
Here is a tree.



Peter and Jane
like the tree.
The dog is here.



Jane likes toys
and
Peter likes toys



The toy dog
is in the tree.
The ball
is in the tree.



The dog
has a toy.
The dog
likes toys.



I like
the tree.
I like toys.



Here is
Peter's toy
and
here is
Jane's toy.



Jane likes
the toy
and
Peter likes
the toy.



Words used in this book

Page		Page	
4	Jane and	26	—
	Peter	28	toys
6	—	30	—
8	I like	32	—
10	—	34	—
12	the dog	36	—
14	trees	38	—
16	A shop	40	—
18	is in	42	—
20	here ball	44	—
22	has	46	—
24	—	48	—
		50	—

Total number of words 16

The vocabulary of this book is the same as that of the parallel reader 1a.

Now use book 1c.

Number of different words used 16

Average repetition per word 12

The following capital letters are used.

They are listed in order of appearance—

J, P, I, A, H, T.

All the words used (except the two names) are Key Words. All 16 words are carried forward into the following books of the Ladybird Key Words Reading Scheme.